

# Benefits that Deliver Happier, Healthier Employees and Help You Meet HR Objectives



Providing robust benefit packages for employees drives loyalty and satisfaction. Failing to provide options to employees in a tough economy can have a negative impact on employee retention and engagement. Purchasing Power is no-cost, no-liability voluntary benefit that can really help rejuvenate your workforce.

According to our customers,

**93%**

say our employee purchase program helps reduce stress associated with financial worries.

**71%**

say access to Purchasing Power increases their overall satisfaction with their employers.

Let us help you keep your top talent and reduce financial stress among your employees.

## EMPLOYERS THAT SIGN UP TO OFFER PURCHASING POWER BY JUNE 1, 2012 RECEIVE A BONUS.

In addition to the benefit employees get from our program, your company will also receive a special bonus by signing up for Purchasing Power.

### Your Company Will

Receive up to 10 complementary products\*, or  
Choose to donate those products to a charity, up to \$10,000\*

### Your Employees Will

Receive an additional 10% discount on all purchases for the first month.

\*Visit [PurchasingPower.com/employers/promotion/](http://PurchasingPower.com/employers/promotion/) for full details and to see if you qualify.

## CONTACT YOUR BROKER OR PURCHASING POWER TODAY TO LEARN MORE

Improve your employees' financial health and engagement without creating more work for your HR Department. Contact your Broker directly today or contact Purchasing Power at 877.723.2798 or [programinfo@PurchasingPower.com](mailto:programinfo@PurchasingPower.com) for more information.

## WHY PURCHASING POWER?

With Purchasing Power, the premier employee purchase program, employees can buy name-brand products such as computers, electronics, home appliances and furniture through the ease of payroll deduction. There is no liability, no cost to implement, and little administration for your HR team, ensuring you are free to focus on achieving your HR objectives.

Learn more at [PurchasingPower.com/employers/promotion/](http://PurchasingPower.com/employers/promotion/) or call 877.723.2798



## APPLICATION FOR PURCHASING POWER PAYROLL DEDUCTION PURCHASE PLAN

**BUSINESS INFORMATION**

Employer Name:		Company URL:
Address:		
City:	State:	ZIP Code:
Plan Administrator:	Phone:	Email:
Primary Contact (if different from above):	Phone:	Email:
AP Contact:	Phone:	Email:
Is Payroll <input type="checkbox"/> centralized <input type="checkbox"/> decentralized		
IT Contact:	Phone:	Email:
# of Locations:	Fed ID #:	
Broker/Contact Name:	Phone:	Email:

**EMPLOYEE INFORMATION**

Benefit Eligible Employee (BEE) definition: FT      Hours/Week or Other      or more hours per week

What is the total number of current Benefit Eligible Employees?

Total # of	2011	2010	2009
BEE's			
BEE Terminations:			
Approximate percentage of workforce?	Full-Time:      %	Part-Time:      %	
	Salaried:      %	Hourly:      %	
Are there any anticipated workforce reductions > 10% in next 12 months? <input type="checkbox"/> YES <input type="checkbox"/> NO			

**COMMUNICATION CHANNELS**

Campaign Dates:      March 15 – April 15      July 15 – August 15      November 15 – December 15

Available marketing communication channels? (please check all that apply)

Home Mailer<sup>1</sup>    Email    Newsletter    Flyers<sup>2</sup>    Posters<sup>2</sup>    Intranet    Open Enrollment Packet    Other

Do you currently offer a Computer Discount Program?    YES    NO

<sup>1</sup>Purchasing Power will manage and assume costs for production and distribution.

<sup>2</sup>Purchasing Power will supply materials and Employer and/or designated agent will be responsible for distribution.



AGREEMENT FOR PAYROLL DEDUCTION PURCHASE PLAN
BETWEEN
PURCHASING POWER, LLC and EMPLOYER (as identified on page 1 of application)

Employer agrees to establish a voluntary employee purchase program (the "Program") under which its eligible employees ("Employees") may purchase computers, electronics, home appliances and related accessories from Purchasing Power, LLC (hereinafter referred to as PPLLC) and make payments for their purchases by payroll deduction. Accordingly, Employer and PPLLC agree as follows (wherever Employer or PPLLC are mentioned, it shall also include their designated agent(s)):

- 1. TURNOVER. Employer agrees to provide PPLLC with data concerning employee turnover in a format which will allow PPLLC to set reasonable participation criteria. All such data received from Employer shall be held in strict confidence and not revealed to anyone not involved in the underwriting process at PPLLC.
2. MARKETING. Employer agrees to provide PPLLC with reasonable opportunities to market the program to eligible Employees for the purpose of promoting, explaining and offering the Program to such Employees, which may include enrollment during open enrollment periods, direct mail to employees, and other means of communicating with employees. The precise means of communicating with Employees shall be agreed by PPLLC and Employer during the implementation process. Employer's approval must be obtained for all materials/communications using the Employer's name and logo.
3. PAYROLL DEDUCTION. Employer agrees to honor and administer all requests from Employees ("Participant") for periodic payroll deductions for the payment of computer purchases as specified by Participant, whether the request comes from Employee directly or through a designated agent.
4. REPORTING. PPLLC agrees to submit to Employer periodic statements indicating the amount of payments to be deducted from each participant's payroll. Employer agrees to withhold deductions authorized by its Employee-Participants and to remit to PPLLC all payroll deductions accumulated on behalf of each Participant in the amounts indicated in their periodic statements furnished to Employer by PPLLC. All deductions will be remitted to PPLLC in accordance with the schedule established during the implementation process. Deductions missed because of insufficient pay, leave of absence, or termination will be dealt with in accordance with applicable law, payroll system capabilities and policies established during the implementation process.
5. PROGRAM TERMINATION. Employer and PPLLC may terminate the Program upon 60 days written notice to the non-terminating party, at the address shown below. Following such termination, PPLLC shall immediately stop accepting new orders from Employees and Employer agrees to continue processing deductions for those purchases made prior to termination of this Agreement.
6. NOTIFICATION. If an Employee is terminated from his or her employment, Employer agrees to notify PPLLC of such termination as soon as reasonably practical.
7. RESPONSIBILITY. Employer and PPLLC agree that Employer is not responsible for the payment of any Employee purchase after the termination of employment. However, Employer shall be responsible for any and all funds which were or should have been deducted from such Employee's payroll prior to the effective date of Employee's termination.
8. CONFIDENTIALITY. PPLLC agrees that all information, records and other material obtained by it in connection with the enrollment of Employees in the Program, including, without limitation, information and records concerning the Employees of Employer, shall be treated as the proprietary and confidential information of Employer, and PPLLC, its employees and officers will not disclose any such confidential and proprietary information to any other person without the express prior written consent of Employer, except as required by law or regulation.
9. Employer assumes no other responsibility except as stated above.

THIS AGREEMENT SHALL BE CONSTRUED AND SHALL BE ENFORCED IN ACCORDANCE WITH THE LAWS OF THE STATE OF GEORGIA.

Employer: \_\_\_\_\_
By: \_\_\_\_\_
Name: \_\_\_\_\_
Title: \_\_\_\_\_
Date: \_\_\_\_\_

Purchasing Power, LLC.
By: \_\_\_\_\_
Name: \_\_\_\_\_
Title: \_\_\_\_\_
Date: \_\_\_\_\_

Purchasing Power, LLC.
1375 Peachtree Street suite 500
Atlanta, Georgia 30309
(404)-609-5100



## **ADDENDUM FOR PURCHASING POWER 10/10 PROMOTION**

All terms and conditions of other agreements supersede this document. The sole purpose of this document is to outline the characteristics of the Purchasing Power 10/10 Promotion for the following client:

Employer: \_\_\_\_\_

The spirit of this agreement is to expand the alignment of employer and employee interests with a successful launch of the Purchasing Power program ("Program"). In that spirit certain specific elements of execution may be modified by the Purchasing Power account management team to further facilitate alignment.

Purchasing Power 10/10 Promotion elements:

- 1) The employer stated above is eligible to benefit from Purchasing Power's 10/10 Promotion running from January 1, 2012 through June 1, 2012 if:
  - a. Employer agreement is signed and delivered to Purchasing Power by June 1, 2012, 11:59 p.m. EDT.
  - b. Employer stated above launches the Program within 6 weeks of receipt of signed contract, and no later than August 15, 2012.
  - c. The employer stated above is encouraged to participate in at least one and up to five employee direct mail marketing campaigns during the first year after the program is launched.
- 2) Eligible employees of the employer stated above, will receive a promotion code at the time of launch entitling them to a 10% savings on purchases made within the first month of launch. The Purchasing Power account management team will facilitate execution of this promotion through distribution of a direct mail piece and other optional marketing communications at the time of program launch.
- 3) Eligible employers will receive a specified amount of bonus incentive towards Purchasing Power products based on the eligibility framework below, to be used at their discretion for their company incentive activities for employees. Those incentive activities are not required to be associated with Purchasing Power, however it is preferable but not required that some reference is made to the incentive being provided by Purchasing Power.

Purchasing Power account management will work with employer contacts on fulfillment of this component. Purchasing Power account management will order the products upon the date of launch of the Program. The products will be new, name-brand products available through Purchasing Power. The following eligibility framework will be used to determine employer eligibility for this component of the promotion:



**ADDENDUM FOR PURCHASING POWER  
10/10 PROMOTION**

10,000 or more employee base	\$10,000, towards Purchasing Power products on date of launch	10% off employee purchase for the first month
5,000-9,999 employee base	\$5,000, towards Purchasing Power products on date of launch	10% off employee purchase for the first month
1,000-4,999 employee base	\$2,500, towards Purchasing Power products on date of launch	10% off employee purchase for the first month
500-999 employee base	Bonus incentive is unavailable	10% off employee purchase for the first month

Employer: \_\_\_\_\_  
By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

Purchasing Power, LLC.  
By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

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Contract Version 01/20/2012